

Pro-Shot Checklist: 15 Photos That Can Add \$1,000+ to Your Car Sale



***Make your car look worth more
– in under 30 minutes***

Most Car Listings Get Ignored

- Bad lighting
- Poor Angles
- Rushed photos

This guide fixes that!

Quick Overview of Exterior photos



Front



Side



Rear



3/4 Front



3/4 Rear



Interior

Before You Shoot

- **Wash your car**
- **Use natural light**
- **have a clean background view for the photos**

That's enough. Keep it simple

The “Hero” Exterior Shots

These are your “scroll-stopping” photos – they decide if a buyer clicks or skips.



Front 3/4 (Hero Angle)

Your most important photo – this gets the click



**Rear Angle - Shows full shape and condition
+ Side Profiles x 2 (not shown)
Gives buyers a complete view**

The Pristine Cabin

Clean interiors signal a well-maintained car instantly



**Dashboard & Steering Wheel.
Use soft light – avoid glare**



Proves full interior condition

The “Condition” Details

These photos justify your price



Shows remaining life and value



Clean rims = no damage



Builds instant trust

The “Honesty” Shots

Transparency builds trust –
and protects your price



Show them clearly – no surprises



Prevents negotiation pressure later



Builds buyer confidence

The “Mechanical” Proof

Proof of care increases value



Engine Bay - clean, not over-polished



Shows consistent maintenance



Signals completeness and care